

RECENT AWARDS FOR PUFFIN WINES

PLATINUM MEDAL

2014 Platinum Wine Awards

BEST WHITE WINE OF SHOW

2014 Savor Cannon Beach

DOUBLE GOLD MEDAL

2015 Great NW Invitational 2014 Great NW Invitational 2014 Oregon Wine Awards

GOLD MEDAL

2016 Oregon Wine Awards 2015 Oregon Wine Awards 2015 SavorNW Wine Awards 2014 Oregon Wine Awards



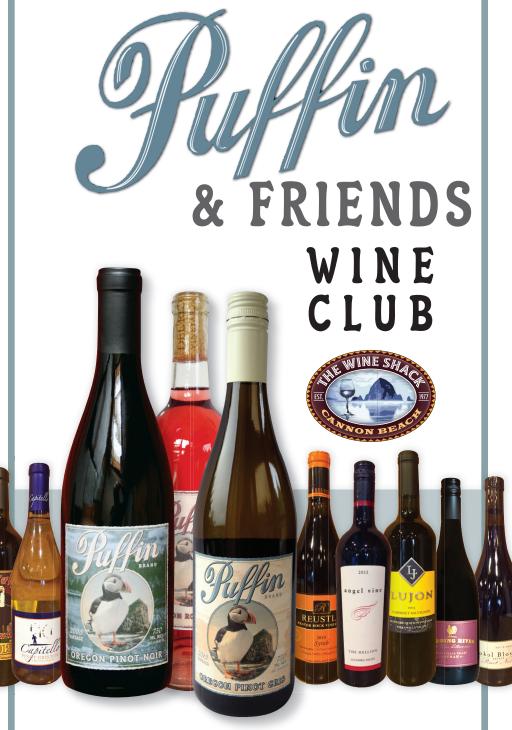








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Four times per year, you'll enjoy Puffin wines and selections from some of our favorite small
Northwest wineries



WINE CLUB	TRIO CLUB	SIX PACK CLUB	CASE CLUB
Membership Cost	Free	Free	Free
Bottles Per Release	3 bottles	6 bottles	12 bottles
Wine Club Discount	10%	15%	20%
Average Cost Per Release (four per year)	\$89	\$165	\$309
Club Release Shipping	Additional	\$10	Free
BENEFITS			
Personalized sommelier service from Steven and The Wine Shack staff	✓	1	✓
Complimentary Saturday Tastings			
For Two People	✓		
For Four People		1	
For Six People			1
Advance notice and first access to hard to get, highly reviewed and scored win		✓	/
First access to The Wine Shack's Case of the Year	1	✓	/
Invitation to Wine Club Release Parties	✓	✓	1
Wine tasting notes in each shipment	✓	✓	✓ /
Special gift for member referrals	✓	✓	✓ 2
Red wine in each shipment	1	✓	1
Membership can be cancelled or postponed at any time	√	✓	